

LEXINGTON'S AWARD WINNING CREDIT UNION

It is with great pleasure that we share with you several awards UKFCU has received recently, as well as throughout the past year. We owe this success both to our members, who have helped us grow into the Credit Union we are today, and to our incredible employees, whose service-focused approach has made UKFCU into an exceptional place to bank and work.



SAVE - *the* - DATE

UKFCU Annual Meeting

Wednesday, May 22, 2024 - 5:00 PM

📍 UKFCU Corporate Offices - 1730 Alysheba Way, Lexington, KY 40509

We encourage our members to join and review the highlights of 2023!

While UKFCU strives to create an environment that focuses on serving our members and our community, we're also hard at work finding new products and digital banking tools to help you reach your financial goals.

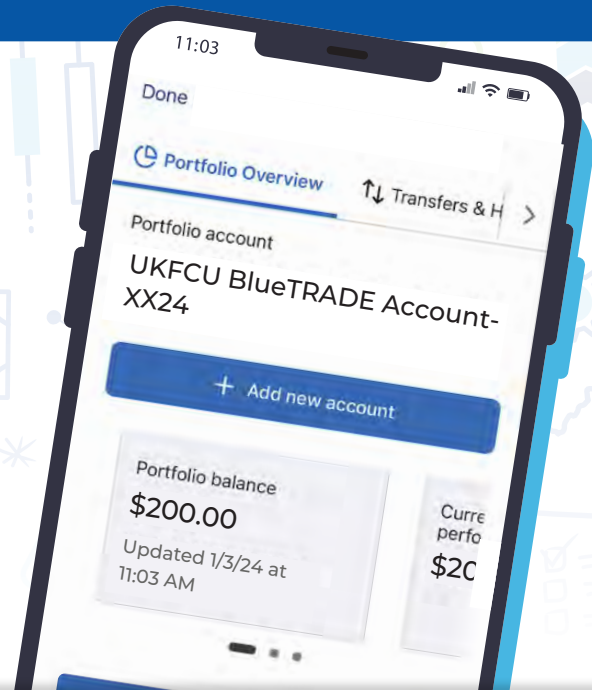
What should you check out this month?

UKFCU INNOVATION *in process*

BlueTRADE

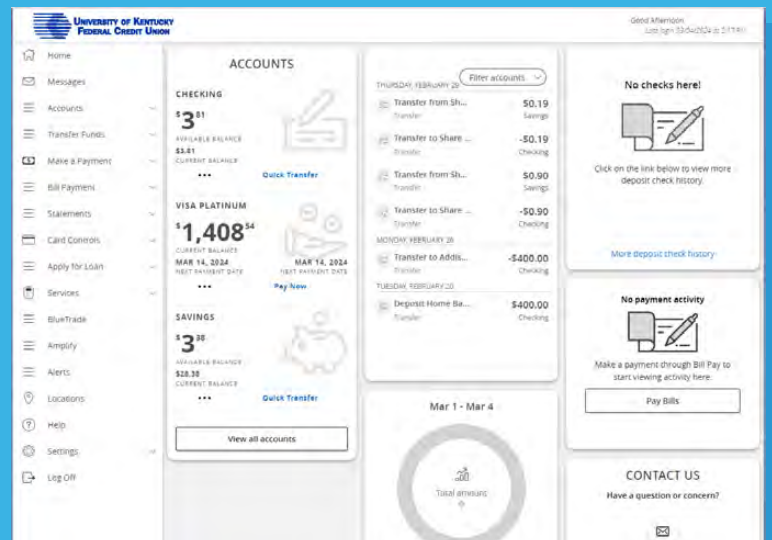
UKFCU recently launched **BlueTrade** as an easy-to-use, in-app tool for UKFCU members who are newer to investing, or want to invest in smaller amounts.

- Low Opening Investment with as little as \$200
- Automated Portfolio Decisioning or Self-Directed Investment Options
- All within the UKFCU Online & Mobile Banking App
- Learn more at: <https://www.ukfcu.org/bluetrade>



NEW ONLINE & MOBILE Banking DASHBOARD

As you may have noticed, your Online and Mobile Banking now has a refreshed dashboard screen, allowing for an enhanced user experience. Everything in your Online and Mobile Banking will work exactly as it did before but this new layout will make it easier to view your accounts, manage transactions, pay bills and more.





Coming
FALL 2024

NICHOLASVILLE Branch

📍 201 Bryant Drive, Nicholasville, KY

UPDATE Our newest addition is moving along thanks to a fantastic construction team and project managers. Check out the most recent progress pictures!



CONNECTING WITH OUR *Community*



02.29.24

GAMING FOR GOOD

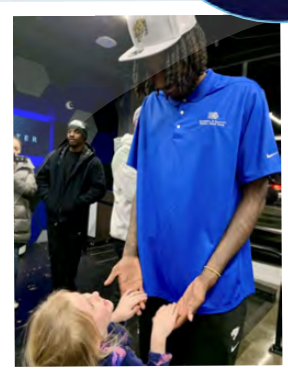
UKFCU teamed up with a couple of local non-profits and two of UK's most recognized student athletes to host **'Gaming for Good'** at the **UK Federal Credit Union eSports Lounge** on UK's campus.

Rob Dillingham and **Aaron Bradshaw** happily joined us for an evening of digital hoops while letting their legs rest.

Dillingham and Bradshaw **competed in NBA 2K for their local charity** to potentially win **\$2,500**.

While Bradshaw may have the height advantage in real life, on Playstation 5 Dillingham was dunking over Bradshaw at will, ultimately walking away with the victory and \$2,500 for his local charity.

This event brought awareness to the technology initiative UKFCU is supporting on UK's campus, as well as two deserving non-profits!



UKFCU
Gazette

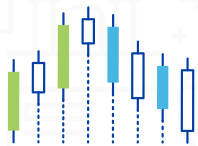


JA Miss BUSINESS

03.27.24

It was our 6th year sponsoring the **JA Miss Business** event, and our first year hosting these young ladies at our Corporate Office. Junior Achievement Miss Business is an annual event that focuses on empowering young women in high school with a desire to pursue a future career in business. This year, over 90 participants were able to attend with an equal number of volunteers to provide mentorship, mock-interviews, Q&A sessions, and more.

UKFCU has been a proud partner of Junior Achievement of the Bluegrass for many years, helping them achieve their goal of teaching children about business, entrepreneurship, community and how each of those plays an important role in Lexington.



BASICS OF INVESTING *Seminar*



with Hannah Flannery

March was Women's History Month, and what better way to celebrate the phenomenal female leaders we have at UKFCU than having Hannah Flannery, Financial Advisor, present a complimentary evening seminar titled, "**Basics of Investing**". Over 50 members turned out to our Corporate Office to listen to Hannah's tips on how to begin investing or positioning one's self to save for the purpose of an initial investment.

UKFCU is proud to offer various benefits in addition to exceptional service and banking products. Throughout the year, we offer a number of seminars focusing on investing, first-time homebuyers, and avoiding fraud and scams. These seminars are entirely **complimentary and open to all members of UKFCU**. The RSVP forms are typically sent out through our email marketing system, so make sure you have opted in to marketing messages at UKFCU.



03.21.24

BLITZ

the blue

UKFCU created "Blitz the Blue" to directly connect with the young adults of Lexington and to introduce ourselves as a trusted organization for any financial questions they may have through college and beyond. Twice a year, UKFCU employees volunteer to 'blitz' UK's campus and simply engage with students.

This year, we played UKFCU Trivia and lucky winners walked away with UKFCU swag, and maybe a \$5 gift card. This event afforded UKFCU the opportunity to begin to share the importance of financial literacy and having a financial partner they can trust.



Welcome

New Preferred Partners



Find out how your business can become a Preferred Partner today!

UKFCU is a federally chartered credit union where membership is made up of common-bond entities to create eligibility. We are continuously looking for new Preferred Partners where we can provide financial literacy, Lunch and Learns, and our exceptional banking products to their employees.

This quarter we would like to welcome UKFCU's *New Preferred Partners*:



Lexington Public Libraries
Lexington, KY



Machine Time
Nicholasville, KY



Equestrian Woods Maintenance Association
Nicholasville, KY

LIMITED TIME PROMOTIONS

for our members

Spring into **SAVINGS**

4.75%
APY*

5 month
certificate

www.ukfcu.org/promotions

Start Saving

Federally insured by NCUA



UNIVERSITY OF KENTUCKY
FEDERAL CREDIT UNION

GRAB *N* GO

Score a **40oz STANLEY**
when you open a new
*Student Checking Account!**

Sip in style while using the
UKFCU mobile app!

LEARN MORE

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Federally insured by NCUA

It's banking... only better!