

Quarterly UK Federal Credit Union Member Newsletter October 2023

Making Moves in the Community

BIG BLUE Move-In 2023



On Wednesday, August 16th, several volunteers from the University of Kentucky Federal Credit Union arrived on the campus of the University of Kentucky to support "Big Blue Move-In". UKFCU volunteers from the Marketing & Business Development Team stood out front of the Don & Mira Ball Hall, welcoming throngs of excited students and the accompanying assortment of apprehensive parents. The new students entering their freshman year joyfully leaped out of their cars at the sight of their new dorm rooms, while parents with mixed emotions helped UKFCU volunteers unload cars filled with computer screens, TVs, pillows, fans and other necessities for first-year college students.

The UKFCU Marketing & Business Development Team helped over 100 students and their families move into their new dorms, an annual tradition that UKFCU has supported and plans to support for many years to come. We would like to wish all of our UK students, as well as students throughout Kentucky, a safe and productive year.



University of Kentucky.



Shred Day

Check out volunteers from UKFCU helping members to unload their ready-to-shred items from their cars. On Saturday, September 23rd,



UKFCU partnered with Greenway Shredding to offer our second FREE shred event of the year, where members could drop off up to five boxes to be securely shredded



by Greenway Shredding. A special thanks goes out to Frederick Douglass High School and Principal Diaz for allowing UKFCU to use their parking lot, allowing plenty of space for our members and shred partners to empty and load boxes.

) DON'T MISS OUT ON THESE RATES $\not\in$ PROMOTIONS \checkmark





The Future Looks Bright



KYCUL Emerging Leaders class of 2023

One of the many reasons UKFCU continues to be recognized by the Kentucky Chamber as one of the Best Places to Work in Kentucky is our focus on professional development and growth. The leadership at UKFCU consistently encourages employees to find opportunities to further grow their skills within their chosen career path as it will ultimately benefit UKFCU and most importantly, our members.

We would like to highlight this year's Kentucky Credit Union League (KYCUL) Emerging Leaders Class from UKFCU.



From left to right: Cameron Schiller, Daniel Oakley, Hannah Davis, Alex Brown, Caitlin Grammel, John Gaudinier, Jillian Hopkins and Andrea Fizette.

Congratulations to everyone and thank you for continuing to hone your banking and member experience skills to provide an exceptional level of service to our over 102,000 members!



TURNING CLASSROOM LESSONS into Rea



Reality

In 2020, UKFCU kicked off an initiative to be the first financial institution in Lexington to engage and support Fayette County Public School students by placing an in-school branch. After three years of research, planning and renovations, UKFCU proudly opened Fayette County's first in-school branch at Frederick Douglass High School (FDHS). On August 21st, new and returning students walked through the halls and discovered a UKFCU branch as part of the newly developed University of Kentucky Federal Credit Union Program to Professional Careers at FDHS.

The program boasts a paid internship and an in-school, student-led branch. Housed under the Academy of Professional Services at FDHS, this program will bridge the gap between education and application, providing career-readiness through exposure and experience in multiple fields.

"Placing a branch in Frederick Douglass High School has been a great opportunity for the Credit Union, school, students, interns. It has allowed the Credit Union to expand its membership base to those that are younger and may have little guidance towards banking. This means that the students at the school are one step closer to being prepared outside of high school. Our interns are gaining experience that will stick with them for the rest of their lives and make them more employable straight out of school. Ultimately, the school will benefit from having an increase in successful alumni and students that are more prepared for post-school."

-Justin Sherwood
Branch Coordinator



Pictured above are: FDHS Student Member Service Representative Intern Zyi Taylor and UKFCU's Vice President of Retail Branches Joel Aran.

Student interns will learn the values of personal finance, customer service and time management skills as they offer banking services to FDHS students, faculty and staff. In addition to banking basics, students will gain experience in communication, time management, public speaking and member experience.

Bradley Scroggin, Business Teacher at FDHS, will lead the Program to Professional Careers. Mr. Scroggin has an extensive background in business and will provide crucial insight to students in transitioning classroom education into real-world application. He will work closely with Justin Sherwood, UKFCU Branch Coordinator, to ensure students have all the tools necessary to succeed.

New Preferred Partners



UKFCU continues to partner with local business, academic organizations, non-profits and homeowner associations to provide individuals across Central Kentucky with the opportunity to become members and take advantage of the great rates and banking services that we offer. We are proud to announce that we have two new Preferred Partner groups that now have membership access to UKFCU. Please welcome residents of the Andover Forest Homeowners Association and employees and volunteers at the Lexington Children's Theatre.



Find out how your business can become a



Preferred Partner

Updated DEBIT CARDS



We are excited to share new and refreshed Debit Card designs are now available at your local branch! We have updated some of our fan favorites and provided new options for our membership base to choose a design that reflects your personal style! Choose from the following nine designs.

