

SAFE BANKING ADVOCACY

CYBER SECURITY *Awareness*

Keeping your financials safe is always a top priority here at UKFCU. Online safety and education is the focus of each October, as it is Cybersecurity Awareness month. If you didn't catch it then, you can listen to our latest podcast for some cyber knowledge from our Business Development Manager, Janet Beard, and Information Security Officer, Mike Sloan.

LISTEN NOW

Safe **Online Shopping**

Did you see Tim the Turkey this season? He had all the safe online shopping tips for the holiday shopping season. Follow us on socials for helpful tips throughout the year!



Jingle **BILLS SWEEPSTAKES**

We kicked off the holiday season with a fun sweepstakes! With the Jingle Bills Sweepstakes, we helped pay three members' holiday bills! The Jingle Bills Sweepstakes ran October 1st – December 31st. Any member who paid three or more bills through the UKFCU Bill Pay system was automatically entered to win up to \$750. We are happy to share that all three winners were delighted that we could help pay their holiday bills!

WATCH NOW

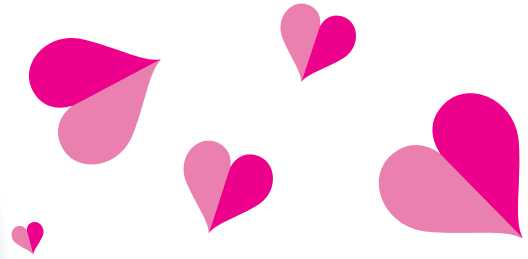
PRIVACY POLICY UPDATE

On November 1, 2023, we updated our privacy policy. In case you missed it, click here. <https://www.ukfcu.org/privacy-policy>

WE ♥ OUR COMMUNITY

Community and giving back is at the heart of UKFCU and its employees. Check out a sampling of what our team has been up to.

IT Pink Fundraiser



Fridays are for PINK when it comes to our IT Team! They wear pink on Fridays, but also chose to raise money for the Hope Lodge Lexington, and presented a check of \$2,896.88 in November as a show of support.

★ ★ VETERANS DAY VIDEO

Veterans Day was special for us too, as we have so many Veterans to thank. For our members and employees that have served, we give Thanks. We honor your commitment and service to this country.

[WATCH NOW](#)



God's Pantry

Did you know that UKFCU employees are offered one paid day per calendar year to volunteer with an organization of their choice? This season, the Marketing Team used their volunteer time to give back to God's Pantry! They helped pack backpacks for those in need, as well as sorted and organized supplies for incoming volunteers.



KEENELAND *Scholarship Presentation*

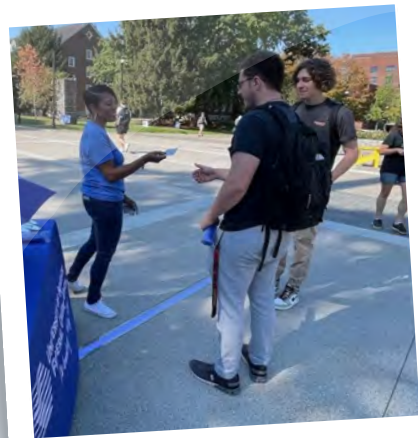


Each year, UKFCU supports many educational efforts. In partnership with Keeneland, we help support a scholarship to a Keeneland employee that is currently enrolled in higher education. This year the winners were so thankful for the extra boost to help them better their education!



BLITZ *the blue*

What a beautiful day to spend on campus! As the Official Credit Union of the University of Kentucky, UKFCU wanted to get into the UK Homecoming spirit. And what better way to do it than to send our Marketing Team to **Blitz the Blue** all over UK, handing out foam cat paws, umbrellas, koozies and gift cards! In case you were wondering, the umbrellas were the must-have item!



FINALS WEEK



As the Official Credit Union for the University of Kentucky, we love to spend time on campus with students. This quarter we made sure the students were ALL BLUE in October and prepared them for Finals week by handing out Starbucks gift cards at the Student Center to give students the extra energy to make it through finals.

One of the many ways we like to give back to our members is with ticket giveaways! Make sure to keep an eye out on Facebook, Instagram and your email to see what's next!

KENTUCKY

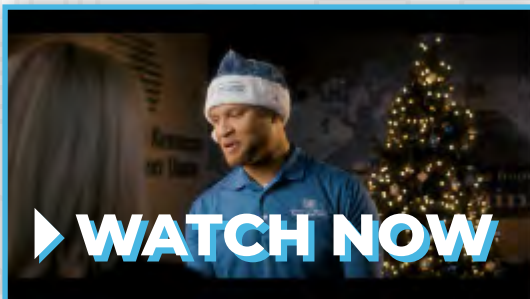
MENS BASKETBALL
TICKET GIVEAWAY



Ice Skating with UKFCU

UKFCU membership always comes with extra perks! This year, UKFCU sponsored the Downtown Lexington Ice Rink at Triangle Park. As an added perk to membership, all members were able to skate for free when they presented a UKFCU Debit or Credit card. Stay tuned for more added perks through the year.

12 DAYS of CHRISTMAS



Why should you keep banking with University of Kentucky Federal Credit Union? Let us show you all the ways! We hope you enjoy our 2023 Holiday Commercial. Click to watch the full video!

Promotions & Other News

Give yourself some credit in 2024 and consolidate your debt with a Home Equity Line of Credit from UKFCU.



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