

# UKFCU News

Quarterly Publication for UKFCU Members

Summer 2018



## UNIVERSITY OF KENTUCKY FEDERAL CREDIT UNION



## Our All-New Branch

A few years ago the Student Center closed for extensive renovations and our branch moved to a temporary home at Bowman's Den. Now, after two years, our branch has moved back to the Student Center and is unlike any UKFCU branch we've ever had. From new technology to a more convenient customer experience, our new branch is truly something you have to see to believe!



Annual Meeting Review | Introducing All New ATMs | New Debit Card Rewards

## 2018 Annual Meeting Review

On Tuesday May 24, 2018, UK Federal Credit Union held our Annual Meeting at our Corporate Office. While the meeting had previously been at Keeneland, we wanted our members to experience the results of all the growth the credit union has seen. With around 300 attendees, the meeting was a success for its first year at the new location!

As in previous years, UKFCU branches closed at 3:30p.m. to allow our employees and members time to arrive and enjoy some pre-meeting refreshments. Beginning at 5 p.m. sharp, President/CEO, David Kennedy, welcomed the audience to our new building. Mr. Kennedy spoke about the ability of all internal UKFCU departments to work more efficiently by being under the same roof.

Speeches from various board members followed Mr. Kennedy's and, as our members have come to expect, the financial success of UKFCU was stronger than ever. Membership grew to 69,891 and total assets climbed to \$761 million. Something that didn't change at this year's meeting were the great prizes. A 50" smart TV, an Apple Watch and three \$100 gift cards made five attendees very happy.

The meeting ended at 6 p.m. with a board meeting taking place after. We appreciate our loyal members and dedicated employees for attending and hearing about our continued success as a credit union!



President/CEO David Kennedy comparing our deposit rates to competitors

## INTRODUCING NEW ATMs



New Student Center ATM

It seems like every year there is a new phone, a new tablet, new TVs and they're always "better than ever." While not everything needs an upgrade every year, we've decided to update all of our ATMs around town!

UKFCU ATMs have always been safe and secure, so the upgrades mostly deal with the overall look and feel. Screens with higher resolutions and an option to deposit cash are notable differences. These new ATMs have the future in mind and will eventually offer the ability to withdraw cash without a debit card!

Many of our ATMs have been upgraded with the rest on schedule for the update. Look for them around town and enjoy the added convenience!



## New Debit Card Rewards!

UKFCU Rewards program is the program that rewards you for using your debit card. Consider it our little "Thank You" for being a loyal member. It's easy! We'll give you points for simply using your University of Kentucky Federal Credit Union Debit Card to purchase merchandise or services. Then, redeem your points and receive great gifts and more!

Speaking of debit cards, did you know we offer nine different debit cards and are adding the option to personalize your debit card? It's just another benefit of being a UKFCU member.

To find out more, visit <https://www.ukfcurewards.org/>

# Now Open

— Our New Student Center Branch —



New student center lobby

For the past two years, there hasn't been an actual Student Center. Sure, there was the lovable metal barn known as Bowman's Den, but it just wasn't the same. Any member who visited the Bowman's Den branch remembers seeing a happy-but-snug group of people. On May 29, 2018, our new Student Center branch opened with twice the space of the Bowman's Den branch.

Located in Suite A-210 of the new Student Center, the changes from Bowman's Den and the old Student Center are massive. Occupying a corner spot with all-glass walls, you'll take in everything about our new branch before you even step inside. Once inside, the new technology of the branch really stands out.

A digital wall comprised of nine connected displays spans from floor to ceiling. The digital wall, however, isn't the most notable difference. Whereas all other UKFCU branches have a teller line, the Student Center branch introduces a new "pod" concept. Three pod-shaped stations sit in the lobby and offer unprecedented convenience for our members. By allowing any Member Service Representative (MSR) to use any pod, members will no longer have to worry about a specific pod to be open.

Should all three pods be in-use, our members can enjoy our waiting area complete with an interactive touchscreen and tablets. From emailing brochures to yourself or checking out special promotions, the waiting area is a completely new experience. We hope everyone gets the chance to visit our newest branch and try out everything new we have to offer!



UKFCU Student Center staff in the newly-open branch

## Financial Fitness Day: A Recap

Just like our 2018 Annual Meeting, we decided to move Financial Fitness Day to our new Corporate Office. An annual event for UKFCU members, Financial Fitness Day is essentially a crash course on managing money. Four seminars divided into 30-minute segments cover topics from investments to mortgages, and debt management to insurance.

While being financially-well is a necessary life skill, Financial Fitness Day isn't just nonstop information. We encouraged everyone to show up early to enjoy a catered breakfast, learn about our Smart Money Center and there was even a prize table. Members could guess the number of coins in a jar (it was 1120, by the way) and spin a wheel to instantly win one of several prizes. Furthermore, those who attended all four sessions were entered to win a \$250 Southwest Airlines gift card!

Financial Fitness Day is an annual event open to all UKFCU members. If you didn't make it out this year, please join us in 2019 for even more financial fun!

To learn more about our Smart Money Center, visit <https://www.ukfcu.org/education/smart-money-center>



UKFCU employees providing information at Financial Fitness Day 2018

## Watch your savings grow!



**2.00% APY\***  
1-YEAR

CERTIFICATE OF DEPOSIT

**2.15% APY\***  
18-MONTH

CERTIFICATE OF DEPOSIT

**2.30% APY\***  
2-YEAR

CERTIFICATE OF DEPOSIT

Annual Percentage Yield. Rates current as of 6/19/2018. Rates are subject to change. Minimum deposit of \$1,000 required. Membership eligibility required. Restrictions may apply. See a representative for more details. Federally insured by the NCUA.



# Liberty Mutual.

## INSURANCE

### Prepping for the Family Vacation

A family vacation can be the ultimate bonding experience. Whether you're after adventure or relaxation, these trips can create long-lasting memories for everyone involved. And with a little bit of preparation, you can put your mind completely at ease and know that everything back home is safe.

#### Simple tips to get prepared

In the days leading up to your trip, make a checklist of the items you want to bring with you. Check the list – then check it again, because it's easy to forget vacation essentials like flip-flops or sunglasses on your way out the door.

When you start packing, be sure to remember any specialty toiletries or prescription medications that may be hard to find at your destination. You may need to use travel-sized bottles if you are flying with carry-on luggage. Also remember to pack special items for your kids like a stuffed animal or their "blankie" to keep them comfortable while away from home. If you're doing any special activities on your trip, don't forget important gear like a snorkel mask or ski gloves.

Be sure to check the weather forecast for your destination. After all, beaches aren't always 86 degrees and sunny. Bring extra layers like pants and hoodies so you can effortlessly adjust to changing temperatures. The weather can also affect what activities your family is able to do. Plan out your days, but leave room for flexibility and have backup plans in case you're stuck inside.

If you plan on picking up any souvenirs while you're away, make sure you leave a little extra room in your suitcase. You don't want to be figuring out how to ship porcelain figurines and coffee mugs two hours before your flight home.

Get your free, no-obligation quote on home and auto insurance by calling Joey Doom at 859-286-8269 or by visiting [www.libertymutual.com/ukfcu](http://www.libertymutual.com/ukfcu)



### LOVE MY CREDIT UNION REWARDS

### Save on TurboTax - the Smarter Way to Get Your Taxes Done Right!

As a member of the University of Kentucky Federal Credit Union, you can save up to \$15 on TurboTax® — the #1 best-selling tax software. With TurboTax, you'll get your taxes done right and your biggest possible refund, guaranteed. Start TurboTax today and save!

- **NEW! Expert review of your return:** With TurboTax Live, you can have a live CPA or EA by your side to answer questions and review your tax return.
- **Get a head start on your taxes:** Snap a photo of your W-2, or import it into TurboTax from over 1 million companies. Either way, you'll save time and get a jump start on your tax return.
- **Searches over 350 deductions:** TurboTax finds every deduction and credit you qualify for so you don't miss a thing.

### More Savings with Love My Credit Union Rewards!

In addition to the TurboTax discount, members have saved nearly \$2 billion with exclusive offers Sprint®, ADT and cash back shopping with Love to Shop. The more offers you take advantage of, the more you save. Start saving today at [LoveMyCreditUnion.org](http://LoveMyCreditUnion.org).



## UNIVERSITY OF KENTUCKY FEDERAL CREDIT UNION

### Branches and Hours

#### Hamburg Branch | 2557 Sir Barton Way 40509

Monday-Friday	9:00 am - 6:00 pm
Saturday	9:00 am - 1:00 pm

#### Export Branch | 1080 Export Street 40504

Monday-Friday	9:00 am - 6:00 pm
Saturday	9:00 am - 1:00 pm

#### Drive-Thru

Monday-Friday	7:30 am - 6:00 pm
Saturday	9:00 am - 1:00 pm

#### Reynolds Road Branch | 370 Meijer Way 40503

Monday-Friday	9:00 am - 6:00 pm
Saturday	9:00 am - 1:00 pm

#### Student Center Branch | 160 Avenue of Champions Suite A - 210

Monday-Friday	8:00 am - 6:00 pm
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#### Beaumont Branch | 940 Midnight Pass 40513

Monday-Friday	9:00 am - 6:00 pm
Saturday	9:00 am - 1:00 pm

#### Tates Creek Branch | 689 Wilson Downing Road 40517

Monday-Friday	9:00 am - 6:00 pm
Saturday	9:00 am - 1:00 pm

#### UKFCU Corporate Office | 1730 Alysheba Way 40509

*For mailing inquiries only*

Monday-Friday	9:00 am - 5:00 pm
Saturday	9:00 am - 1:00 pm

### USEFUL NUMBERS

Call Center-24 Hour	859.264.4200
Fax	859.264.4202
Lost/Stolen Debit	800.234.8528
Lost/Stolen Credit	800.654.7728

